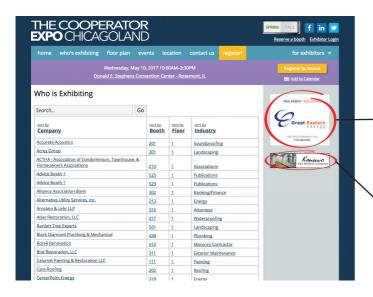# Advertise on the Expo Website

The pages of ilexpo.com are an effective way to build awareness of your booth.

Ad Rates & Specs

Big Box A
Size: 200px (w) x 200px (h)
Placement: Right side of the page on every page except the floor plan and registration page.
$250

1/3 Big Box A
Size: 200px (w) x 65px (h)
Placement: Right side of the page on every page except the floor plan and registration page.
$200

Big Box B
Size: 200px (w) x 200px (h)
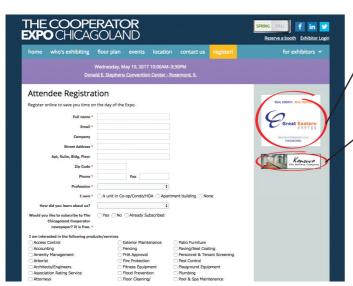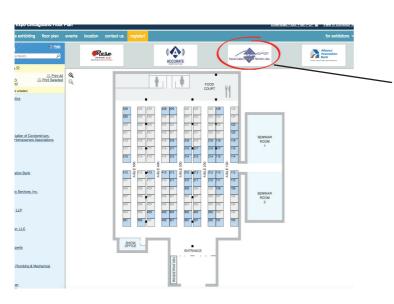Placement: Right side of the page on the registration page only.
$250

1/3 Big Box B
Size: 200px (w) x 65px (h)
Placement: Right side of the page on the registration page only.
$200

Floor Plan Button
Size: 170px (w) x 80px (h)
Placement: Top-header (4 spots, rotating) on the floor plan page only.
$250