

FOR MAXIMUM V.I.P. IMPACT & EXPOSURE AT THE CONDOMINIUM EXPO...

BECOME A CORPORATE SPONSOR!



Wednesday, May 12, 2010
Seaport World Trade Center

THE NEW ENGLAND CONDOMINIUM EXPO has attracted 1,000's of qualified buyers – the “Who’s Who” of residential decision makers. That’s more prospects in one day than your sales force reaches in one month. And these eager, qualified buyers are there to learn about your products and services!

Bottom line: the larger and more dynamic your presence at this premier, one-of-a-kind event, the greater your impact...and potential results!

Now you can generate maximum V.I.P. exposure with an EXPO CORPORATE SPONSORSHIP!

This exclusive, top-tier program spotlights your company and delivers your marketing message directly to your highly-targeted audience before, during and even after the Expo...

- Your marketing message is mailed to over 90,000 qualified prospects
- Meet and greet over 3,000 Condominium decision makers
- Hold 1-on-1 meetings with Board Presidents, Managing Agents and Condominium Execs
- Gain recognition as an industry expert



Best of all, you'll address over 150 qualified attendees in an exclusive speaking engagement that showcases your expertise!

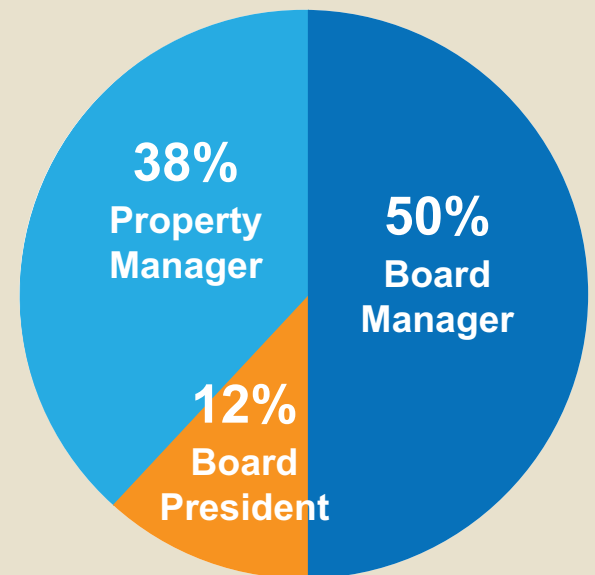
WHAT BETTER VENUE FOR YOUR MESSAGE THAN THIS UNPARALLELED EVENT!

THE CONDOMINIUM EXPO has an unparalleled track record for serving the condominium communities. It's also produced by the New England Magazine, part of the Yale Robbins, Inc., family of real estate publications and the leading authority on New England area residential real estate for three decades. This Year, 3,000+ attendees are expected at The 1st Annual Expo, including Board Presidents, Board Members and Managing Agents!

PAST EXPOS ARE PROOF POSITIVE ATTENDEES COME TO LEARN ABOUT PRODUCTS AND SERVICES LIKE YOURS...

Accounting	98	Janitorial Supplies	31
Architects/Engineering	179	Landscaping	117
Attorneys	101	Laundry Rooms	38
Boilers	48	Lenders/Mortgage Brokers	52
Chimneys	31	Mailboxes	40
Communicatons	81	Management	161
Conservation	75	Painting	73
Construction	113	Parking/Garages	41
Disaster Restoration	31	Paving/Seal Coating	102
Doors	52	Pest Control	59
Electricity	68	Plumbing	56
Elevators	56	Power Washing	53
Environmental	84	Recreational Facilities	34
Exterior Maintenance	144	Roofing	96
Fencing	64	Screens	20
Fire Protection	60	Security	66
Flooring	46	Signage	50
Fuel Oil	36	Snow Plowing	90
Gas	51	Steam	16
Gutters	70	Storage	29
HVAC	76	Telecommunications	51
Insurance	93	Tile & Stone	48
Intercoms	50	Uniforms	10
Interior Design	52	Waste Removal	67
Investment Services	38	Windows	86
Irrigation	32		

Breakdown of Audience Profile*



*Based on registered board members, board presidents and managing agents, not all Expo attendees.

CORPORATE SPONSORSHIP PROSPECTUS

HERE ARE JUST SOME OF THE EXCLUSIVE BENEFITS YOU'LL ENJOY AS A CORPORATE SPONSOR:

BEFORE THE EXPO...

- Company name and logo printed on the front cover and inside The Expo attendee brochure
- Company profile and logo included in The Official Expo attendee brochure (distributed to over 90,000 prospects)
- Company logo, listing and hyperlink to your website on The Official Expo website (www.ne-expo.com)
- Custom invitation mailed to 1,000 qualified prospects – with telesales follow-up
- Complimentary Expo invitations for your prospects
- A BOLD listing in the *2010 Official Directory of Co-op & Condo Services*

DURING THE EXPO...

- A senior-level executive will present a 45-minute seminar to Expo attendees*
- Corporate promotional literature placed on every chair at general seminars
- Corporate signage privileges
- Exclusive hospitality area strategically located on The Expo show floor
- Full-page ad in The Official Expo Program Guide
- Company profile and logo in The Official Expo Program Guide
- Digital copy of confidential attendee list attending your seminar

Corporate sponsorships are an unprecedented opportunity for your company to elevate your exposure. A limited number of exclusive categories are available. Don't wait until next year to take advantage of this powerful program. Reserve your speaking slot and show floor positioning...NOW!

For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins 212-683-5700 henry@yrinc.com

* Seminar content and structure to be approved by Yale Robbins, Inc.

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