

**Marketing Advantage**

# **NEW ENGLAND CONDOMINIUM'S PREMIER Condo Expo**

## **2011 Attendee Survey**




**Tuesday, May 22, 2012 at  
the Seaport World Trade Center, Boston**







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# NEW ENGLAND CONDO EXPO 2011 Attendee Survey

## 1. I am a

		Response Percent
Board Member		29.3%
Trustee		35.4%
Property Manager		11.1%
Other		24.2%



## 2. What is the most convenient time for you to attend the Expo?

		Response Percent
10:00 am - 11:00 am		47.5%
11:00 am - 12:00 pm		26.7%
12:00 pm - 1:00 pm		11.9%
1:00 pm - 2:00 pm		6.9%
2:00 pm - 3:00 pm		5.0%
3:00 pm - 4:00 pm		2.0%

## 3. Please rate the significance of each feature of the Expo, from 4-very significant to 1-not significant

	4	3	2	1
Exhibits	56.7% (55)	34.0% (33)	8.2% (8)	1.0% (1)
Seminars	54.3% (51)	26.6% (25)	12.8% (12)	6.4% (6)
Prizes	13.0% (12)	21.7% (20)	32.6% (30)	32.6% (30)
Advice Booths	32.6% (31)	29.5% (28)	25.3% (24)	12.6% (12)

## 4. Do you plan on attending next year's Expo?

		Response Percent
Yes		93.7%
No		6.3%

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## 5. What did you like about the show?

1. All the people involved in condos are all there. I appreciated the fact that I saw good contacts there.
2. Seminars, individual advice booths with lawyers and managers
3. Visiting the booths, learning new stuff
4. Chance to talk to vendors and get advice
5. The variety of exhibits
6. Informative, seminars, networking
7. Good selection of vendors
8. Well-organized
9. Seminars were excellent.
10. Good information. Seminars were just enough time for each. Great opportunity to get familiar with the various services. Free admittance.
11. Networking, access to vendors, seminars.
12. Free advice....It's always helpful
13. Talking with various professionals
14. All of the various vendors
15. Seminars were very informative
16. Enjoyed meeting the many vendors that I was able to speak with in a day
17. I liked the information I was able to obtain and the names of various vendors.
18. Speakers and subjects of presentations were very informative and helpful.
19. The booths.
20. A lot of information
21. Lots of vendors in one location
22. Every type of service provider in one location.
23. The location was nice and it was good to see so many vendors. All people were friendly and easy to speak with.
24. Easy to get around
25. Variety of exhibitors and good seminars
26. The seminars
27. Representatives were cordial and informative
28. Quality of exhibitors
29. Everything. It was a great show.
30. It was an opportunity to talk with others knowledgeable about our condo problems
31. Wealth of information and professionalism of presenters and exhibitors.
32. Talking to various vendors, and the opportunity to discuss an issue with a lawyer
33. Talking with other condo board members
34. Seminars were excellent.
35. The seminars were very informative.
36. The seminars and the exhibits.
37. All the different vendors with lots of freebies. All the personalities were great.
38. Attendance by potential new management companies.
39. Vendors
40. Great show, good education
41. The layout made it easy to move about.
42. Lots of good vendors. The first seminar I attended was extremely helpful.
43. The seminars this year were great, and right on the money for issues that we are currently thinking about.
44. Advice Booths.
45. Everything.
46. I like the information the exhibitors shared.
47. I enjoyed the exhibits and the vendors were well selected because there was a variety of them. It was great to see people that we have already built a relationship with and it was nice to meet new faces too.
48. Vendors showing products and latest developments in products and services. Keenly relevant info and education in seminars.
49. Only show of its kind in the local area especially would like to see more geared for smaller condos.
50. Very informative vendors
51. I'm new to the condominium industry—the seminars were helpful to gain basic info.
52. Great variety
53. Seminars and advice booths
54. The seminars
55. The information I learned about LED lights and rebates available to condo associations for common areas.